

INTERNATIONAL POLARTEC CHALLENGE

APPLICATION FOR SPONSORSHIP

Premise: Polartec Challenge is an international grant program that supports the spirit and practice of outdoor adventure. We assist frugal, low impact teams who respect the local culture and environment and serve as role models to outdoor enthusiasts worldwide.

Selection Philosophy: Over the past twenty years Polartec Challenge has sponsored the most compelling, passionate and original adventures. We support diverse, self-propelled expeditions and journeys to remote locations. Applications are evaluated on the basis of their vision, commitment and credibility. Prior winners have explored mountains, forests, caves, rivers, oceans and deserts around the globe by nearly every means imaginable.

Polartec Challenge is not the appropriate venue for projects that involve competition or fund raising. For information regarding funding for projects outside the scope of Polartec Challenge contact Ruthann Brown at the address below.

Deadline: December 31st, 2011

Winners' Announcement Date: January 19, 2012

Send completed application to: Polartec Challenge, Ruthann Brown, 413 Carter Notch Road, Jackson, NH, USA 03846; phone: 978-943-4400; e-mail: brownr@polartec.com

Computer-written applications must include all the questions just as they appear below, followed by your responses. Do not add any supplementary information or questions within the application. **YOUR APPLICATION MUST INCLUDE A DETAILED MAP OF YOUR ROUTE AND A PHOTO OF YOUR OBJECTIVE.** Maps, articles, and other addenda that will help us to evaluate your project should be mailed separately.

**POLARTEC CHALLENGE IS AN EXTREMELY COMPETITIVE GRANT PROGRAM
YOU MUST PROVIDE US WITH A COMPELLING, WELL DOCUMENTED, TYPEWRITTEN
APPLICATION TO BE CONSIDERED**

ALL MATERIALS MUST ARRIVE IN NEW HAMPSHIRE BY THE DEADLINE

Name of Project Leader (First name/Last name) _____

Mailing Address: _____

Country: _____ Zip Code: _____

Telephone: _____ Fax: _____ e-mail: _____

Project Name: _____

Start Date (month/day/year): _____ End Date (month/day/year): _____

Location/Country: _____

The Goal (one sentence definition of project): _____

Total Budget (in U.S. Dollars): \$ _____
(budget breakdown follows)

Do you have other sponsors or sources of funds for this expedition (Y/N)?

Amount you still need to raise: \$

Financial aid provided by these sponsors:

How did you arrive at your total budget? Provide a careful breakdown of your anticipated expenses:

Other sponsors:

Equipment provided by these sponsors:

Elaborate on your goal, explaining to us what your plan is and why you consider it distinctive:
(YOU MUST PROVIDE US WITH A DETAILED MAP OF YOUR ROUTE AND A PHOTO OF YOUR OBJECTIVE.)

Explain your itinerary and schedule in as much detail as you find necessary for planning purposes:

What stage have you reached in obtaining any necessary permits?

How have you researched your trip? (Please include your essential bibliography and map list.)

Why is your team especially qualified to reach your goal? (See also following question.)

List of team members and their professions, ages, and experience relevant to success on this project (please list the team leader first):

We like some of our awards to go to adventurers who are also great communicators. If you have a record of writing, photography, and/or filmmaking, list (and include separately) relevant articles, books or photos you have published and/or films you have made in the last ten years.

Please supply us with personal references (and published articles, if available) that can speak to your abilities to carry out this expedition.

Personal Reference 1 (provide name): _____

Phone: _____ Fax: _____

E-mail: _____

Personal Reference 2 (provide name): _____

Phone: _____ Fax: _____

E-mail: _____

How did you find out about the Polartec Challenge?

Attach maps whenever possible and other supporting materials if necessary. Awards are financial and/or product. Winners are expected above all to have fun and come back alive. They are also expected to make available photographs and film footage to Malden Mills for publicity purposes and to speak to the press if called upon. Please be aware that expeditions are rarely funded in their entirety. We prefer team members to contribute financially toward their own journeys. Also, the grant program is extremely competitive and only a minority of applicants can be funded.

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